

ISTE-260: Designing for the User Experience, Exercise 5: Storyboards

Based on your research from the “Data Collection Assignment” create two storyboards based on your personas as detailed below. In this part of the assignment, you will work as a GROUP:

Create **TWO** (2) illustrated storyboards, as described in lecture and in your readings.

- The main character in your story board should be one of the “personas” you created in Exercise 4. The storyboard should graphically illustrate some usage scenario that features your new design.
- You can:
 - Hand draw (on paper and scan or hand draw using tablet, etc. ...)
 - Use any graphics design tool you want
 - Use Power Point
 - Other creative solutions you find!

IMPORTANT: Your storyboard should “zoom in” to show the user-interface of your proposed design. It is important that your storyboard has enough detail so that you will be able to perform a “heuristic evaluation” of the design, in part 2 of this assignment.

Both the storyboards need to have the elements as discussed in class:

- Setting (where): Where does the scene take place
- Actor (who): Use your personas!
- Motivation (why): goals and objectives
- Plot (what): Sequence of Actions and Events

Formatting Instructions

Your group should upload the document to your group folder on dropbox on myCourses.

- You should submit ONE file. It should be a single, cohesive document, with consistent formatting throughout. Please submit the written assignment as a MS Word, Adobe PDF, or PowerPoint.
- Please name the file: Exercise5_Part1_GroupName.pdf
- Line Spacing (3 points): 1.15 - 1.2
- Font: 10-11 point Arial, Calibri or Times (3 points)
- Margins: 1 inch
- Your writing should be grammatical, clear, and persuasive, as would be expected of students in university level courses. Text that is difficult to understand will receive lower grades.
- Compress your pictures before you submit your document so that the size of your submitted file is not too large. Additional details for how to accomplish this have been included in prior homework assignments.

Note about Plagiarism: This is a group assignment. It is OK to share your work with your team members, but you should not share your work with other teams.