

ISTE-260: Designing for the User Experience, Exercise 7: Final Presentation

Exercise 7 consists of 1-page report and a short video your group will create to summarize your entire semester-long project; you will also submit an evaluation of your team members.

Three elements of this assignment are video, report and team evaluation. Each element is explained in detail.

Video

Each group should prepare a 3-5 minute video that includes the following topics:

- Explain what the basic idea of your proposed website, software, or application is.
- Explain what it would do. Explain briefly how it would work or would look. Explain who the target audience of the product would be.
- Explain why people want/need it. You might share an anecdote from your observations or interviews at the beginning of the semester, if this helps to explain why you think this product is needed. You should try to be convincing here: Imaging that you are seeking investors for your product.
- You should produce an updated prototype of your system, to reflect some small improvement to the design, based on something that you learned from the heuristic evaluation and usability test. You should show your updated prototype in the video.
- Your video should be captioned. You can use YouTube to produce the captions by typing the text manually, but you should not use the automatically produced captions on YouTube, which are not fully accurate. You can refer to the [linked video](#) to caption your video.

Report

Your group should also prepare a 1-page “Final Report” document to be uploaded to Dropbox. It should address the following topics:

- Summarize one thing that you learned from the Heuristic Evaluations of your design that were conducted in Exercise 5 part 2. This should be understandable.
- Summarize one thing that you learned from doing your usability test during Exercise 6.
- Explain how you updated or adjusted your final prototype version based on this.
- Explain how your design is well-suited to the users that you are focused on.

Team Evaluations

You will be asked to individually upload answers to questions about the work of your teammates during the semester.

Requirements:

- You will show this video to the class during the Final Exam period. You must produce a version of your video with English subtitles displayed; it should be hand-corrected text, not the automatically produced captions from YouTube, which include many errors.

- Your entire team should be present so that you can answer questions about your work.
- Your team should verbally mention how the results from your heuristic evaluation and the usability text influenced your design.

Submission:

Please note that you will submit something to the **GROUP** dropbox and something to the **INDIVIDUAL** dropbox.

- On the **GROUP** Dropbox named “Exercise 7” on myCourses, you will submit:
 - The one-page written report
 - A link to your video on YouTube, which should be captioned. Refer to the [linked video](#).
 - The original video that you uploaded onto YouTube.
- On the **INDIVIDUAL** Dropbox named “Team Evaluations” on myCourses, each member of your team will submit a Word document that answers the following 16 questions, listed below. The Team Evaluations should be uploaded to your **INDIVIDUAL** dropbox on myCourses entitled “Team Evaluations.” Do **NOT** post it in the GROUP area, or all of your team members will see it! Failure to submit your team evaluation will negatively impact your grade in the course.
 1. Did some people on your team do an amazing job in general?
 2. Did some people on your team do a bad job in general?
 3. If there were any teamwork problems that you encountered during the semester, please describe any steps your team took to discuss or address them.
 4. Please describe (about 1 sentence) the role you played in Group Exercise #2 “Visual Variables”.
 5. How much cooperation was there between members of the group for this project? Was there a good division of labor? Did some people do too little? Too late? Did some people take charge? Takeover (in a bad way)? Was everyone’s work good quality? Were they reliable? Easy to get in touch with? (One sentence per team-member is sufficient if things went well.)
 6. Please describe (about 1 sentence) the role you played in Group Exercise #3 “Contextual Inquiry and Interview.”
 7. Discuss cooperation of the members of the group for Group Exercise #3 (all those questions I asked above). (One sentence per team-member is fine if all went well.)
 8. Please describe (about 1 sentence) the role you played in Group Exercise #4 “Persona and User Scenario.”
 9. Discuss cooperation of the members of the group for Group Exercise #4 (all those questions I asked above). (One sentence per team-member is fine if all went well.)
 10. Please describe (about 1 sentence) the role you played in Group Exercise #5 part 1 “Initial Prototype: Storyboarding.”
 11. Discuss cooperation of the members of the group for Group Exercise #5 (all those questions I asked above). (One sentence per team-member is fine if all went well.)
 12. Please describe (about 1 sentence) the role you played in Group Exercise #6 “Usability Testing.”

13. Discuss cooperation of the members of the group for Group Exercise #6 (all those questions I asked above). (One sentence per team-member is fine if all went well.)
14. Please describe (about 1 sentence) the role you played in Group Exercise #7 "Presentation."
15. Discuss cooperation of the members of the group for Group Exercise #7 (all those questions I asked above). (One sentence per team-member is fine if all went well.)
16. Any other comments about your team experience?